



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. APRIL 23, 2026
2111 NORTH TRENTON
RUSTON, LA**

MEMBERS

Brandon Norris, Chair
Brandon Logan, Vice Chair
Mallory Patterson, Treasurer

Matt Pullin
Jeff McGehee
Rob Owens

Gerald Jordan
Eric McCulloch
Chris Wyatt

AGENDA

- I. Call to Order**
 - Invocation
 - Review of Mission Statement
 - Introduction of Guests
- II. Approval of Agenda**
- III. Approval of March 26, 2026 Board Meeting Minutes**
- IV. Approval of March 2026 Financials**
- V. Guest Presentation – Matt Cotton, Ruston Sports Complex/RPAR Director**
- VI. 2025 Sales Report**
- VII. President/CEO Report**
- VIII. Partner Updates**
- IX. Chairman’s Report**
- X. Adjourn**

**GROWING RUSTON-LINCOLN PARISH
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**