



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. AUGUST 27, 2026
2111 NORTH TRENTON ST.
RUSTON, LA**

MEMBERS

Brandon Norris, Chair
Brandon Logan, Vice Chair
Mallory Patterson, Treasurer

Matt Pullin
Jeff McGehee
Rob Owens

Gerald Jordan
Eric McCulloch
Chris Wyatt

AGENDA

- I. Call to Order**
 - Invocation
- II. Public Comment**
- III. Approval of Agenda**
- IV. Approval of July 23, 2026 Meeting Minutes**
- V. Approval of July 2026 Financials**
- VI. Approvals**
 - a. Strategic Planning Proposal
 - b. Funding Program Proposal
- VII. President/CEO Report**
- VIII. Marketing Report**
- IX. Chairman's Report**
 - a. Committee Assignments
- X. Partner Updates**
- XI. Adjourn**