



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. DECEMBER 18, 2025  
2111 NORTH TRENTON  
RUSTON, LA**

**MEMBERS**

Chris Wyatt, Chair  
Brandon Norris, Vice Chair  
Brandon Logan, Treasurer

Matt Pullin  
Jeff McGehee  
Rob Owens

Gerald Jordan  
Eric McCulloch  
Mallory Patterson

**AGENDA**

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. PRESIDENT/CEO REPORT
- VIII. MARKETING REPORT
- IX. MARKETING & SALES COMMITTEE REPORT
- X. PRODUCT DEVELOPMENT COMMITTEE REPORT
- XI. TREASURER'S REPORT
- XII. CHAIRMAN'S REPORT
- XIII. PARTNER UPDATES
- XIV. ADJOURN

**GROWING RUSTON-LINCOLN PARISH  
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**