



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 23, 2026
2111 NORTH TRENTON
RUSTON, LA**

MEMBERS

Brandon Norris, Chair
Brandon Logan, Vice Chair
Mallory Patterson, Treasurer

Matt Pullin
Jeff McGehee
Rob Owens

Gerald Jordan
Eric McCulloch
Chris Wyatt

AGENDA

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. PRESIDENT/CEO REPORT
- VIII. APPROVALS
- IX. MARKETING/SALES REPORT
- X. TREASURER'S REPORT
- XI. PARTNER UPDATES
- XII. CHAIRMAN'S REPORT
- XIII. ADJOURN

**GROWING RUSTON-LINCOLN PARISH
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**