



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 AM, SEPTEMBER 25, 2025
2111 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Brandon Norris, Vice Chair
Matt Pullin
Rob Owens
Eric McCulloch
Jeff McGehee
Mallory Patterson

Members Absent:

Chris Wyatt, Chair
Brandon Logan, Treasurer

Guests Present:

Kyle Schassburger

Staff Present:

Amanda Carrier, President & CEO

Call to Order

Mr. Wyatt called the meeting to order at 8:09 a.m.

Invocation

Mr. McGehee presented the invocation.

Review of Mission Statement

Mr. Owens presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Pullin made a motion to approve the agenda. Mr. Jordan seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. McGehee made a motion to approve the minutes from the previous board meeting. Mr. McCulloch seconded. All present said aye. Motion passed unanimously.

Public Comment

None

Action Item #3: Mr. Jordan made a motion to accept the 2024 Audit Report. Mr. Logan seconded. All present said aye. Motion passed unanimously.

Guest Speaker

Kyle Schassburger, Director of Broadcasting and Voice of the Bulldogs, updated the board on the university's broadcast team's work spreading the message of LA Tech Athletics.

President/CEO's Report

Ms. Carrier reported that lodging tax was up 18.13% for July and up % for the year. Looking ahead, Aug shows to be strong with increase of 15%. Mrs. Carrier announced the CVB would be creating a statement of support for the RPAR tax millage vote coming up Nov. 15.

Action Item #4: Mr. Pullin made a motion to approve the President's Report. Mr. McGehee seconded. All present said aye. Motion passed unanimously.

2025/2026 Budget Review

Mrs. Carrier reviewed 2025 budget amendments that included increases to production, hospitality and tourism awareness, PPE, and maintenance. Mrs. Carrier also reviewed the proposed 2026 budget to be presented at the October board meeting.

Treasurer's Report

Mr. Norris presented the Treasurer's report. Revenues exceeded expenses in August, revenues exceeded expenses for the year.

Action Item #5: Mr. McCulloch made a motion to approve the Treasurer's Report. Mr. Pullin seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 9:16 a.m.